



JONAS PLACZEK

Senior User Experience Designer & UX Lead

Born September 10th, 1984 in Karlsruhe, Germany

Nationality German

Portfolio www.jonasplaczek.com

CONTACT

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76227 Karlsruhe
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LANGUAGES

German Native
English fluent
Mandarin good
French good
Japanese basics

IT KNOWLEDGE

Agile Development
Scrum, Kanban
Project Manangement
Jira, Confluence, Trello, Craft.io
Design & Prototyping
Figma, Adobe XD, Sketch
Programming
HTML5, CSS3, JavaScript, UE4, SVN
Graphics & Video
Affinity Suite, Adobe Suite

TRAININGS

Catalyst - Aspiring Leaders 2022
Prepare to Lead, 2022
Project Management, 2020
CPUX-F, CPUX-UR, 2018
Kommunikation ist alles, 2016
Business Admin Basics, 2014

INTERESTS

Game Design (Unreal Engine)
Rock climbing & bouldering
Playing the piano
Theater (acting & directing)
Asian culture

PROFESSIONAL EXPERIENCE

- Since Apr 2020 **SAP Intelligent RPA/ SAP Process Automation, Walldorf**
Senior User Experience Designer/ UX Lead
*UX leadership, recruiting. Building up & guiding a team of 10 designers. Strengthening the UX mindset & trust of the whole product team, contributing to the raise of the iRPA Forrester rating from "Contender" to "Strong Performer".
Additional UX/UI design & user research, design workshop facilitation.*
- Jun 2015 – Aug 2019 **Spiegel Institut, Ingolstadt (on behalf of Audi AG)**
UX/UI Consultant Automotive, VUI & GUI
*End-to-end design ownership of a functional area of the Audi infotainment system, from user research over UX concept and specification to ticket management - bringing the next MMI generation to life with touch and natural language controls.
Assistant team coordination in an agile scrum environment.*
- Mar 2013 – May 2015 **Spiegel Institut, Mannheim**
Freelance collaborator
*Conduction and evaluation of field studies and market analyses, supporting customers in the automotive industry with user data for their product decisions.
Additional video editing and translation (Mandarin - German).*
- Oct 2011 – Feb 2013 **Institute for Computational Linguistics, Heidelberg**
Graduate Assistant
Tutorial teacher Python & Java.

EDUCATION

- 2011 - 2015 **Ruprecht Karls University, Heidelberg**
M. A. Computational Linguistics & Geography (Grade 1,5)
- 2006 - 2007 **Shanghai International Studies University, Shanghai**
Language study: Mandarin
- 2005 - 2011 **Ruprecht Karls University, Heidelberg**
B. A. Computational Linguistics & Chinese Studies (Grade 1,8)
- 1995 - 2004 **Heisenberg-Gymnasium, Karlsruhe**
Abitur (Grade 2,2)

PRIVATE & SOCIAL COMMITMENT

- Nov - Dec 2019 **NPO Hachioji International Association & Volunteer Center, Tokyo**
Volunteering work after typhoon "Hagibis". Translation English - German.
- Sep - Oct 2019 **LUMO Community Wildlife Conservancy, Kenya**
Work in the wildlife conservancy, agricultural work. Android app concepts.
- 2011 - 2018 **Theater societies, Heidelberg, Ingolstadt & Norwich**
Acting, direction, organization. Video editing.